

# PROJECT SPOTLIGHT



## Do-It-Yourself Pest Control

Georgia Warehouse All Abuzz About ActivRAC

### CHALLENGE

Shipping more than 14,000 packages every month from as many as 30 different vendors has been a formula for success for Do-It-Yourself Pest Control since its founding more than 37 years ago. As an online retailer competing with some of the biggest outfits in the industry, the company found that its continued achievements combined with its limited storage space was adversely affecting its ability to keep up with shipping targets. Outdated storage shelving meant that product was being stored in all available spaces, including space designated for shipping. With less space in which to work and increased product crowding older shelves, changes were needed.

### SOLUTION

The selection and installation of 12 ActivRAC ranges helped the Do-It-Yourself team alleviate some of its biggest challenges. The high-density unit created moveable aisles that could be opened wide enough to welcome employees – either alone or with ladders and lifts. With some measuring 12' high and others 16' high, the shelves allowed stockers to store items with longer storage times higher up, while bringing products with faster turnover times lower and thereby easier to access. In addition, a LEVPRO suspended shelving system provided a perfect niche to house more than 600 different small-size parts in various bins.

### ACHIEVEMENT

The difference is in the details. In this case, the “difference” was a 30- to 40-percent increase in the number of items shipped per month. Whether those be baits, insecticides/pesticides, traps, herbicides, or any of a number of other helpful professional items, as many as 14,500 packages a month are now moved easily and efficiently. By creatively orienting the ActivRAC unit to take full advantage of a 2,000 square-foot section of their 12,000 square-foot warehouse, the company feels confident that it will maximize its storage capacity for at least the duration of its current 96-month lease.

*“Patterson Pope opened our eyes to what was possible. They’ve expanded how we now think about storage and space.”*

Fletcher Cline, Purchasing Manager  
Do-It-Yourself Pest Control



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